



Ruidoso, New Mexico



Noisy Water Gazette

Ruidoso Valley Chamber of Commerce Monthly News - October 2010

AspenFest – a weekend of fun, food and Jazz for the whole family

The tradition of AspenFest continues on October 2 and 3 by giving our community the time to take a breath of fresh air, behold the mountain, and remind ourselves of the beauty of Ruidoso. Invite friends and family to leisurely stroll through outdoor fairs, gaze at awesome cars and taste some incredible chili. First you will need to get the lawn chairs and line the streets of Midtown for the annual parade beginning at 10 a.m. on Saturday, October 2. "Jazzin' It Up in Ruidoso" is the theme this year and is a tribute to the nationally renowned jazz groups playing a Spencer Theater that night. Parade Marshall, Dennis Woo, KTEP-FM Operations Director and host of NPR Morning Jazz Show in El Paso will be leading the parade. Woo was thrilled with this honor as he knows how music is core to the Ruidoso spirit and is not one to pass up an opportunity for a weekend in our mountains!



The weekend is full of activities with a parade kicking off the festivities at 10 a.m. on Saturday at the corners of Sudderth and Mechem Drives. An arts and crafts show hosted by the Ruidoso Gymnastics Club will be held on Saturday and Sunday in Midtown next to McGary Studios from 9:00 a.m. to 5:30 p.m. each day. River Rendezvous also plans an outdoor fair at their location on Sudderth. The New Mexico Open Chili Cook-off will be at Ruidoso Downs Racetrack & Casino, Saturday, October 2, with a Ruidoso Chili Society Pod Cookoff at 12:00 Noon on Sunday. The Rod Run to Ruidoso Car Show will also be at Ruidoso Downs Race Track and Casino from 8:00 a.m. to 4:00 p.m. on Saturday and is free to the public. [Spencer Theater](#) will be showcasing Rossano Sportiello Solo Pianist and the Rebecca Kilgore Quartet, plus a gumbo dinner all starting at

5pm. Go online to www.RuidosoNow.com for a complete listing of events.

"Snowy With a Chance of Sparkle"



Festival of Lights, the season of enticing events is planned for mid-November through New Year's Eve. As a salute to our Parade of Lights Parade Marshall, KOB's weatherman and Ruidoso Fan, Steve Stucker, "Snowy With a Chance of Sparkle" was selected as the theme for 2010. With this community event, the Chamber encourages participation from all of our members. If you are interested in hosting an

event or helping to plan the celebration, contact [Sandi](#) today.

Here is the festivities line up so far. If you have an event that should be included, please contact [Sandi](#) by October 8 to be included in the advertising plan. However, events can be added to the Festival of Lights web calendar at any time.

- | | |
|----------------|--|
| November 12-14 | Annual Christmas Jubilee |
| November 20 | Ricky Nelson Remembers at the Spencer |
| November 21 | Tree Lighting at The Inn |
| November 27-28 | Mescalero Arts & Crafts Show |
| December 2 | Christmas in the Park |
| December 3-4 | Plaid Tidings at the Spencer |
| December 4 | Parade of Lights |
| December 18 | The Nutcracker by Ruidoso Ensemble |
| December 21 | Flying J Wrangler's Christmas |
| December 31 | New Year's Eve Parties throughout the community (including the Inn of the Mountain Gods, The Lodge at Cloudcroft, No Scum Allowed, Cree Meadows Country Club, Billy's Sports Bar, Dreamcatcher Café, and Mountain Annie's. |

BRT Passes

The Business Retention Plan was passed by by Lincoln County voters with one of the largest voter turnout in Lincoln County history. The RVCC believes that each "yes" vote saved jobs, lifestyles, property values and for some of our businesses. We have much work to do even still. Let's shake hands and get back to keeping our little mountain home the wonderful community that we love. As we have said over and over we are neighbors today and we are neighbors tomorrow. There's much to do yet, but for now, this is a true victory for Lincoln County and our future. Congratulations to each of you that have worked so hard. ---The RVCC Board of Directors.

Out-of-towners interested in results

The Chamber has also received dozens of calls this past week from out of town visitors and vacation home owners to find out the results of the vote, which then gave a sigh of relief and congratulated the Chamber, PAC and other groups on their hard work.

Board of Directors 2010-2011

Glenda Duncan, President
Lodging Council

Noisy Water Lodge

noisywaterlodge@windstream.net

Anne Reveley, President-Elect
Retail Council

Anne Reveley Custom Finishes and
Interiors

reveleyinteriors@hotmail.com

Bruce Timson, VP Membership
Lodging Council

Crownpoint Condos

btimson@beyondbb.com

Brad Treptow, VP Economic
Development

Healthcare Council

Lincoln County Medical Clinic

btreptow@phs.org

Rutalee Todd-Jernigan, Treasurer
Financial Council

Rutalee.Todd-Jernigan@fbfs.com

Cynthia West, Past-President
Service Council

Ruidoso WebCorp/Ruidoso.net

cynthiannwest@earthlink.net

Rachel Weber

Attractions Council

Ruidoso Downs Racetrack & Casino

rweber@raceruidoso.com

Curtis Williamson

Restaurant Council

Schlotzksy's

curtiswilliamson@windstream.net

Bart Byars

Services Council

Evergreen Cleaners

bartonbyars@gmail.com

Steven Gomez

Real Estate Council

Coldwell Banker

steven@gomezestates.com

John Underwood

Professional Council

H. John Underwood Ltd.

junderwoodlaw@windstream.net

Marne Modine
Retail Council
Square Moon Gallery
mizmodine@aol.com

Clayton Alred
Non Profit/Govt Council
ENMU-Ruidoso
Clayton.alred@enmu-edu

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Lodging Council
Hotel Ruidoso
hotelruidoso@swwmail.net

Advisory Council

Denise Dean
Village of Ruidoso
denisedean@ruidoso-nm.gov

Linda McLaughlin
Ruidoso Valley Greeters (2010-2011)
Linda.Clousseau@gmail.com

Dean Holman-Mayor Pro-Tem
City of Ruidoso Downs
deanholman@zianet.com

Brian Cleckler
Inn of the Mountain Gods
bcleckler@innofthemountaingods.com

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Visitor Center Staff

Information Specialists:

Shannon Miller
Roxie Langford
Deb Douds

Info@RuidosoNow.com
Phone: 575-257-7395
Fax: 575-257-4693



Credit: John Soden

Every year we look forward to the Golden Aspen Motorcycle Rally and appreciate the commerce it brings to our community.

In support, each year the Board of Directors and Ruidoso Valley Greeters serve a buffet dinner to the Motorcycle Rally participants.

The meals are donated by area restaurants.



720 Sudderth Drive
Ruidoso, NM 88345
575-257-7395

www.RuidosoNow.com

Our mission is to foster the growth, development and prosperity for Ruidoso, Ruidoso Downs and the surrounding area.



NEWS & NOTES

from the Executive Director

Members across Lincoln County

"I cannot tell you how much we appreciate all the news and events that you publish for us on behalf of our art and antique galleries in Carrizozo. We think we have some great events and believe that visitors to Ruidoso have responded this year to your announcements and listings as our traffic this summer is up considerably over last summer." Warren and Joan Malkerson, Gallery 408. <http://www.gallery408.com>

Kudos to the Tourism Department

The Ruidoso Valley Chamber of Commerce appreciates the marketing endeavors of the Ruidoso Tourism Department. July boasted the highest Lodger's Tax collection

in history! This is primarily due to several factors: 1) well-rounded and carefully crafted tourism advertising plan, 2) increased past due collections, 3) it being hotter than Hades in TX, and 4) more community-wide special events. One member writes about the outdoor (billboard) advertising campaign in Texas...

"I've been in the Tourism and hospitality business over 35 years most of it in positions where I was making the marketing and advertising decisions and this is hands down the best campaign and approach I've ever experienced." Bruce Timson, Crownpoint Condos.

Film Lincoln County Update

"A perfect mix of economic development, education, business and the arts." Jan Wafful, Film Liaison, Otero County Film Office. Lincoln County is making huge strides in this new market. Look at the opportunities of providing service to incoming films, creating films in the area and

supporting the industry by logging onto: www.filmlcnm.org.

Congratulations to Weasel Productions for producing the winning 60 second Lincoln County film to be shown at the upcoming national film convention in CA. John Soden put together 250 photos highlighting ALL of Lincoln County from Corona to Carrizozo to Ruidoso Downs and displaying the beautiful and the unique film locations we offer. <http://www.youtube.com/watch?v=A-ImuR-golE>

Grant Monies Awarded to Chamber

The Ruidoso Valley Chamber of Commerce applied for grants from the NM Tourism Department to help fund special event marketing endeavors. For Summer Celebration, Ruidoso Art Festival, AspenFest and Festival of Lights, we received \$17,000 in 2010 and \$21,000 in 2011. The Chamber frequently partners with major event partners and shares these reimbursement funds with them. Becky Brooks is the grant writer for the Chamber.

Customer of Service

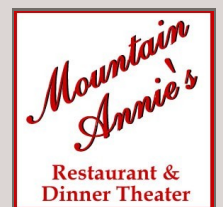
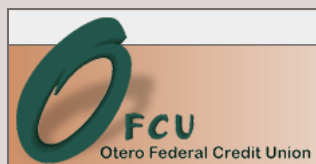


Jessie Parks with City Bank NM has been honored to receive our Customer of Service award for September.

She has been nominated for this award by Bart Byers and the staff of Evergreen Cleaners.

Bart states that Jessie gives loving care and kindness with everyone she comes in contact with. She treats people like they have a million dollars in the bank regardless of their balance.

SPECIAL THANKS TO OUR PONDEROSA MEMBERS



The Givers by Pauline Estrem

Times of crisis—like the recent recession—tend to isolate people. Many of us turn inward, safeguarding ourselves and our families against the unknown future. Yet, despite the economic turmoil—or, perhaps, because of it—more and more Americans are helping their fellow man. About 27% of adults in the United States volunteered in 2009. And, interestingly enough, it wasn't the unemployed who were using their extra time to do some good; employed people volunteered at a higher rate.

We know what you're thinking: *Many of us are working longer and harder for less money than ever before. How does anyone find the time for philanthropy?* Incredibly, many do. They are united by one prevailing desire: to make the world just a little bit brighter.

Ways to Give Back Now

1. Gather used magazines & books and drop them off at hospitals or library.
2. Tidy up a vacant lot or help someone clean the exterior of their home.
3. Beautify your neighborhood by picking up garbage and spiffing up the landscape.
4. Read to a person who is visually impaired.
5. Collect pet toys and food from neighbors or your office to donate to a local animal shelter.
6. Start a neighborhood watch program.
7. Collect cans and donate the money to a local charity.
8. Pick up medicine for a senior citizen.
9. Become a coach for a youth sports team.
10. Collect grocery coupons to give to a local food bank.

Get Started Tip---

Combine volunteering with socializing.
Make a difference in your community!

This is a summary of an article in the September 2010 Success Magazine.



Thank you to Victor, the new floral manager at IGA for the gorgeous flowers in the woodland vase. IGA not only has a professional fresh floral center, but a new pharmacy. The Chamber appreciates all of the contributions IGA has made to our special events.

the Annual
Nov. 14, 2010
 4:30 - 8 p.m.
Lone Tree
Dinner & Auction

Help New Mexico Kids!
 All proceeds will benefit Camper Scholarships and Special Projects at Lone Tree Camps.

Join us as an...

Event Sponsor you may select from local marketing benefits based on tiers while helping raise funds for camp...\$150-5,000
 Contact: Tim Worrell, 937-9460 or Lonetreenm@gmail.com

Event Host invite friends to come along with you to the event! You will be provided with 10 event tickets...\$100.
 Contact: Eric McNamara, 354-4265 or nmfort@lonetree.org

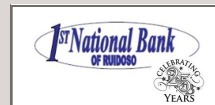
Guest to dine and have fun while supporting the ministry...\$10 each. Reservations required. Contact: Eric McNamara, 354-4265 or nmfort@lonetree.org

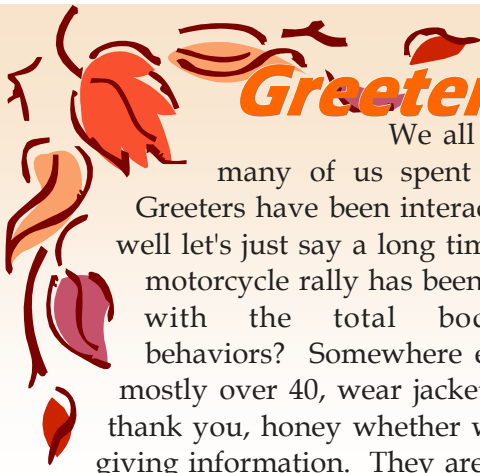
Auction Donor provide items to be auctioned. Contact: Eric McNamara, 354-4265 or nmfort@lonetree.org

Hosted at Fort Lone Tree 6 miles NE of Capitan
 Contact: Eric McNamara, (575)354-4265 or nmfort@lonetree.org
 Camp Information: www.lonetree.org

A non-demoninational non-profit 501 (c)3 Christian Camp and Missions ministry established in 1980 to use high adventure to build relationships and trust as a platform to share Biblical truths

SPECIAL THANKS TO OUR PONDEROSA MEMBERS





Greeters Corner

We all heard the roar! The mighty Vrooms but how many of us spent time actually talking with the bikers. The Greeters have been interacting with the bikers on a one on one basis for well let's just say a long time. The overriding element of each of our first motorcycle rally has been surprise. Where were those big, burly, brutes with the total body tattoos, bad mouths and bully behaviors? Somewhere else, obviously, as the bikers we have met are mostly over 40, wear jackets reading Bikers for Jesus, and always have a thank you, honey whether we are putting something on their plate or just giving information. They are flirty, funny, freewheeling guys and gals who are here for the event, the weather and a good time. Not at all what we expected. A pleasant surprise. But the bikers were only one activity supported by the Greeters this month. Jessie Parks was our Champion of Service. Nominated by Bart Byers and the staff of Evergreen Cleaners, she was a lady full of loving care and kindness with all. Each is treated as if they had a million dollar account. Their remarks say it all. City Bank is very lucky to have Jessie. Then their wasn't one BAH this month but two. The first being Frontier Medicals, the second at Cree Meadows Country Club. Greeters were active participants at both. Considering that many belong to Cree Meadows and the BAH was on karaoke night, they displayed company manners and did not sing or dance on the tables. If this wasn't enough they fielded a team for the Run for the B.E.A.C.H. So, get ready Aspenfest is coming up and to the Greeters that means Santa Claus and All That Jazz!

by Nisha Hoffman

Rendez Vous Reflexology



Experience the Ancient Way to Rejuvenate Your Body through Reflexology

A sixty (60) minute Hand Applied Technique to Relieve Pressure and Stress from Head to Toe!

575-257-8000

2511 Sudderth Dr.
Ruidoso, NM 88345

Open 7 days: 10 am-10 pm

Sophia Gray



TRAVEL the WORLD @ your Library

Your ticket to another land



**Destination, Departure
Date & Tour Guide:**

For all tours: Gate # is Children's Classroom at the **Ruidoso Public Library**. **Time of departure 2pm. Travel time: 1 & 1/2 hours.**



October 6 (to 3:30) Amsterdam, Delft (Holland), Brussels, Paris, London

Travel with **Judy Pekelsma**, M.F.A., and her Art 293 class to explore the Art of Impressionists. The class toured museums, statues & drew/journaled everyday. See previews of Spain — Barcelona, Seville, Madrid & Bilbao — the art class trip this year. You may want to sign up!



October 20 New Zealand

Travel with **Herb Brunnell** through his stunning photos taken with an experienced eye + his passion for photography. Learn what Herb learned about this country and what he found out he *should* have learned while there.



November 3 Climb the Alps in Bavaria & Austria, from Garmisch to Zugspitze

Travel with **Jennifer AW Stubbs**, M.S., while she was working in Europe for the military & had the opportunity of a lifetime to explore many countries. Her Alps climb includes stunning vistas only hardy hikers have the opportunity to see.



November 17 Tour western Turkey - Troy, Istanbul, Ankara, Aegean Sea, Antalya

Travel with **Paul Durham**, M.A., retired educator from NM & CA Group discussion on current events & history encouraged during presentation. See King Midas Tomb & more.

CONNECT 4 LUNCH



Connect4Lunch is a Chamber program designed to share “Best Practices” in business to help each other gain new customers, referrals and ideas. Join us for a casual lunch at KBob’s on October 15, 12noon to hear:

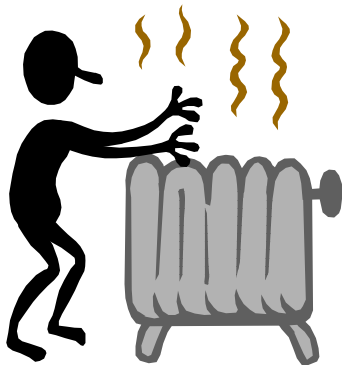
Village Ace Hardware partners with PNM making it easier to invest in energy efficiency, reduce future operating costs, and received PNM rebates for your home or business!

Marty Martell will briefly explain the PNM Rebate Program and explain how he has partnered with PNM and local electrical contractors to build business.



Chamber Energy Flash

‘Cash for Caulkers’: Weatherizing Lincoln County Businesses



Cooler weather overnight is again edging into Lincoln County, reminding business owners that heating season looms again on the horizon. Heating bills too will soon be on the rise. Helping to keep those utility bills down are State and federal tax credits that still exist for business owners with poorly insulated buildings, drafty doors, floors, walls and windows, and old lighting fixtures. Small business owners choosing to reinvestment in their own businesses through the weatherization program can receive up to \$1,500 in tax credits for selected measures.

Typical Weatherization Work includes:

- Install floor, ceiling and wall insulation
- Replace and insulate water heaters.
- Replace inefficient light fixtures having older fluorescent and incandescent bulbs, using new tubes, CFLs and LED lights
- Seal around doors and windows with weather-stripping and caulk
- Add storm doors and new insulated windows/window frames
- Tune up, repair or replace the furnace or heating unit; seal leaking ductwork
- Replace refrigerators, washers and dryers



Other items such as installing tankless water heaters have an additional tax credit up to \$1500. Both local utility companies, Otero County Electric Cooperative (OCEC) and Public Service Company of New Mexico (PNM), offer technical assistance on their websites to assist in calculating payback on weatherization investments. Contact the Lincoln County Home Builders Association for a reputable weatherization contractor and your accountant for specific tax credit details. For do-it-yourselfers, help the local economy by patronizing Lincoln County construction material suppliers. Most weatherization items will payback within two years.

Remember the **Lincoln County E-Waste Recycling Event, Saturday November 6th, 9:00 – 12 Noon** at the Sierra Mall IGA parking lot. All electronics and small batteries of all kinds will be also accepted at this event.

-New Members-

San Patricio Retreat Center

Linda Pribble

575-653-4415

119 La Mancha Rd

San Patricio, NM 88348

sanpatricio@gmail.com

www.sanpatricioretreat.org

The Retreat Center provides a place for meetings and educational workshops, Parish Ministries, artists and writers groups, personal retreats for refreshment and renewal, spiritual and healing workshops. We are located in the hills of the Hondo Valley, 20 miles East of Ruidoso on U S 70. We have guest rooms in the traditional Southwest adobe style.

Choice Communications

Jan ODell

575-257-2860

59 Calle de Paz

Alamogordo, NM 88310

choice@qwestoffice.net

*Serving all your telecommunications needs

*Sales of new phone & voicemail systems

*Maintenance & Repair most all brands of phone equipment *Voice & Data cabling *Call for a free estimate *Over 30 years experience.

Enchanted Mountain Real Estate

575-257-2333

708 B Mechem Drive

Ruidoso, NM 88345

gaylarenteria@yahoo.com

www.enchanted-mountain.com

Cabins, Condos, Luxury Homes and more!
Never leave the comforts of home with our vacation home rentals. Whether you're an experienced home buyer or shopping for your first home, we will help make your experience the best it can be.



Ribbon Cutting



Papa Bear's Cupcake Emporium

Events at THE LODGE

Prime Time Night in Rebecca's* every Wednesday

PRIME TIME DINNER FEATURES: Prime Rib, choice of Soup or Salad,

Roasted Red Potatoes & Vegetable du Jour

10oz - \$15.95**, 12oz - \$18.95** Take-out available

Join us for MARGARITA MONDAYS!!!!

5:30 - 9:00 PM FOR DRINK SPECIALS, APPETIZERS & DINNER SPECIALS

Ragin' Cajun Thursdays

5:30 - 9:00 Drinks, Shrimp, Catfish, and Bananas Foster!!!!

September 15th & 22nd

Mixed Scramble at The Lodge Golf Course

September 25th

Special Olympics Charity Golf Tournament

October 1st

Exceptional Wine Dinner in Rebecca's*

\$64.00** per person, or \$82.00** per person with wine

Limited Seating // Special Lodging Packages are Available

October

Halloween at The Lodge

The Lodge is transformed into a festive haunted hotel with Spook-tacular Decorations

October 15th - 17th

High Rolls Apple Festival

Prix Fixe Menu at Rebecca's
Special Lodging Packages Available

November 5th - 7th

MURDER MYSTERY WEEKEND

CLOC & The Lodge present: Murder on The Beltway... or Politically Incorrect

THE LODGE

RESORT & SPA

13000 HWY. 100

It's Charming

*Reservations Required **Plus Tax & Gratuity

(575) 682-2566 (800) 395-6343

www.TheLodgeResort.com





Enchilada Dinner

Thursday, Oct. 14, 2010

Ruidoso High School
4:30 - 8:00pm



Benefits Rotary Scholarships



Silent Auction



Desserts For Sale

Adults \$8
Kids \$4



Dine In or Carry Out

Eat an enchilada...send a kid to college!

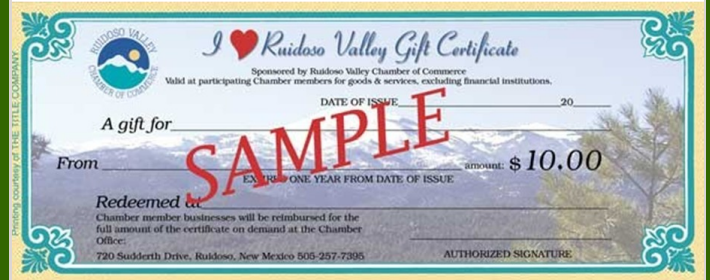
Need Holiday Gifts, Employee Incentives?

The Ruidoso Valley Gift Certificate program was initially started as a way to encourage local residents to shop local businesses. This program has greatly expanded and now many area employers give these certificates as employee rewards and incentives. Our area merchants redeem these gift certificates and support the local economy. They are also the ideal gift for that hard-to-please person.

Participation is easy. To enroll in the Ruidoso Valley Gift Certificate Program, call the Chamber at 575-257-7395. There is no fee to join the program, but you do have to be a Chamber member in good standing.

These gift certificates are redeemable at full face value.

Shop Locally with "I ♥ Ruidoso Valley" Gift Certificates



Jack O' Lantern
DSW-JACK \$30



Plymouth
DSW-PLYM \$30

Celebrate the seasons with Plug-In Scentsy Warmers



NEW Jack O' Lantern POW-JACK \$15
Heavenly POW-HVEN \$15
Snowflake-Red POW-SNKR \$15
Snowday POW-SDAY \$15

DIY DESIGN IT YOURSELF!



NEW Frosty DIY-FST \$10
Square White DIY-SWTE \$30
NEW Trim the Tree DIY-TTTT \$10

Get in the spirit of the holidays with these new fragrances:

- Berry Tart (BYT) SB/SK/RS/CC
- Central Park Pralines (CPP) SB/SK/RS/CC
- Christmas Cottage (XMC) SB/SK/RS/CC
- Eskimo Kiss (ESK) SB/SK/RS/CC
- Gingersnap (GSP) SB/SK/RS/CC
- Hazelnut Latte (HZL) SB/SK/RS/CC
- My Dear Watson (MDW) SB/SK/RS/CC
- Radiance (RAD) SB/SK/RS/CC
- Sentimental Cider (STC) SB/SK/RS/CC
- Silhouette (SLH) SB/SK/RS/CC
- White Sands (WSD) SB/SK/RS/CC
- You Go, Girl (YGG) SB/SK/RS/CC
- SB-Scentsy Bar SK-Scentsy Brick RS-Room Spray CC-Scent Circle

All products limited time offer. While supplies last.

© 2010-2011 Scentsy, Inc.

2010 Holiday Collection



Business After Hours



Cree Meadows Country Club on 9-23-10



Frontier Medical on 9-9-10



**AND
THE**



ANNOUNCE



We're Painting the Town Purple!

October is **Domestic Violence Awareness Month**. HEAL and the Nest is asking the businesses of the Ruidoso Valley to show their support by decking out their businesses in purple lights. The lights can be purchased at **The Nest** in Ruidoso Downs. Contact **The Nest** directly at (575) 378-6378 to order your lights and have them delivered!

PURPLE LIGHTS

Business Pack of string lights with supporter sign: **\$25.00**

**FOR MORE INFORMATION CONTACT THE NEST
AT (575) 378-6378**





Ruidoso River Resort
206 Eagle Drive
Located in Midtown
on the Ruidoso River

Ruidoso River Resort & Inn, completed in 2008 has luxury suites for nightly, weekly and monthly rental. Located in mid-town, off Sudderth on Eagle Drive and right on the Ruidoso River, nestled in tall pine trees.



Our suites are beautifully furnished with full kitchens, stainless steel appliances with dishwashers, granite counter tops, gas log fireplaces, refrigerated air conditioning, ceiling fans, 88 channel extended cable TV w/ DVD player and 42" flat panel TV, king-size beds with private baths and 6 foot tub/showers, washer/dryer, and private patios with furniture and storage area. Ruidoso River Resort & Inn also provides wireless internet to our guests.

Our lovely landscaped courtyard area has a hot tub, three outdoor BBQ grills, an outdoor gas fire pit with seating area, an abundance of plants, flowers, tall pine trees, and a 10 foot waterfall with a stone river winding thru the courtyard that empties into the Ruidoso River. We also have a common area with new exercise equipment, cable TV with DVD player, and a gas log fireplace and kitchen. Arrangements can be made to use this room for meetings and social gatherings.

Ruidoso River Resort & Inn
Eagle Off Sudderth
On the River - Midtown

For Reservations:
575-630-0248
Toll Free - 877-624-2254

Check out our website for rates and a virtual tour.
www.ruidosoriverresort.com



Ruidoso Today.com

News, Weather, Events calendars and more
Updated daily

News and information

- Local News** - News and information updated as it becomes available.
- Police & Court News** - News from the local Police Departments and Courts
- Military & Veterans News** - Casualties, MIA identifications and news for veterans
- Ron Roberts Weather** - Video and charts from the most experienced and accurate meteorologist
- Midtown camera** - Look at Midtown live on the Ruidoso Midtown camera
- Events calendars**
- Today's Events** - Special events, Live Music, Outdoor activities and other things to do today.
- Upcoming Events** - Continual updated calendar of upcoming events months in advance.
- Ruidoso School Events** - School sports and meetings.
- Meetings** - Civic organizations and government meetings by day and time.

*Send your notices of events, live music, meetings, and news tips to editor@RuidosoToday.com

Stay informed

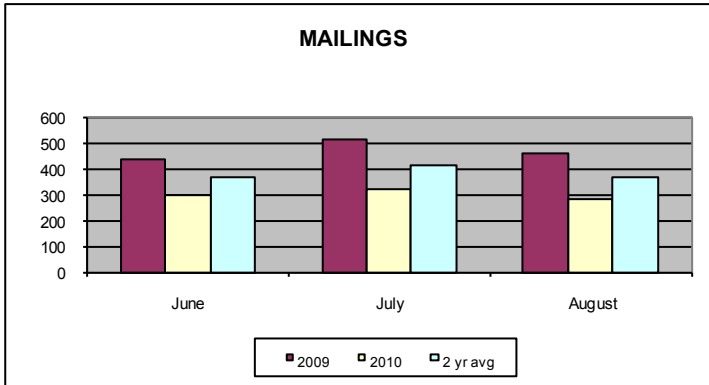
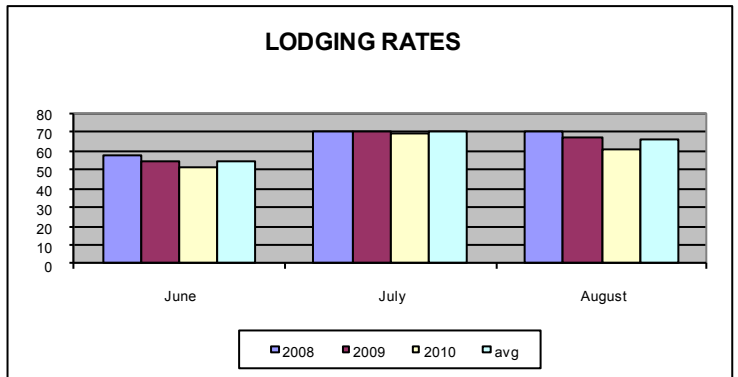
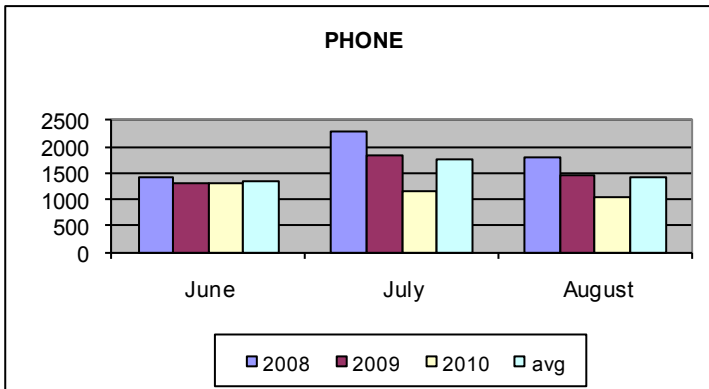
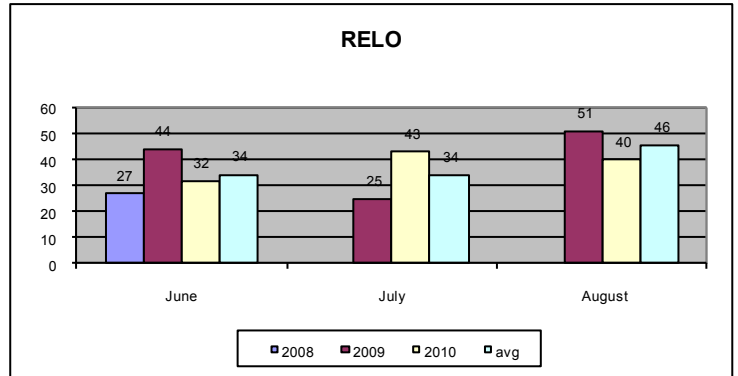
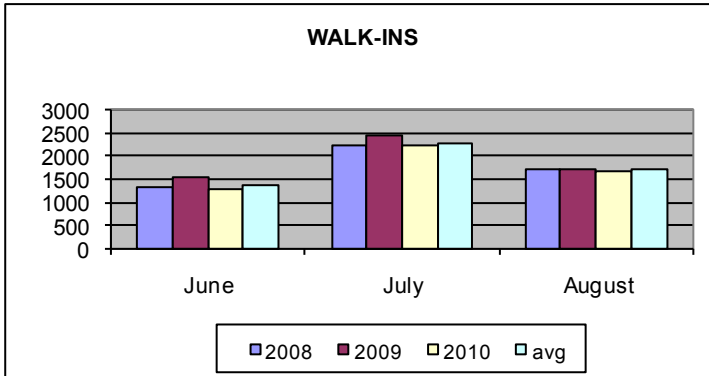
Make

www.RuidosoToday.com

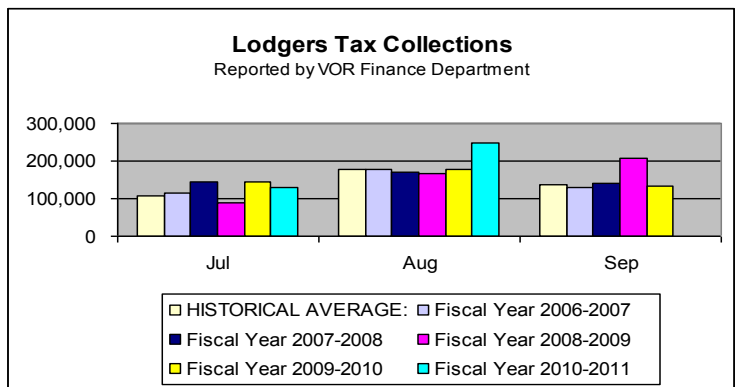
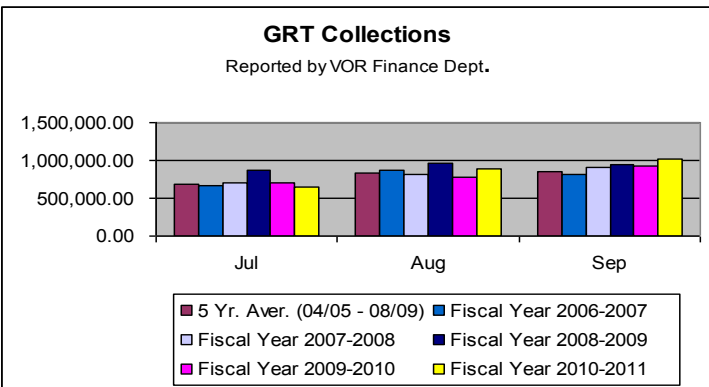
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Statistics



	JUNE	JULY	AUG
Mail Fulfillment	302	320	283
Ibrochure	1,169	446	0
E-mail Fulfillment	141	125	34
Ad Response	316	346	334



SPECIAL THANKS TO OUR PONDEROSA MEMBERS



October 2010



Sun Mon Tue Wed Thu Fri Sat

Additional Dates to Remember:

- *Trinity Site Tour @ Trinity Site: Oct. 2
- *Blessing of the Animals @ Episcopal Church: Oct. 2
- *River Rendezvous Outdoor Fair @ Chartreuse Moose: Oct 2 & 3
- *Carrizozo Cider Festival @ Carrizozo: Oct. 3
- *High Rolls Apple Festival @ High Rolls: Oct. 16 & 17
- *Halloween at the Park @ Capitan: Oct. 31
- *Halloween Party @ Gallery 408 Carrizozo: Oct. 31

1
*Ruidoso Fall Mountain Brawl @ Eagle Creek Sports Complex

2
*Aspenfest Parade and Arts & Crafts Show @ Midtown
*Aspenfest Car Show and Open Chili Cook Off @ RDRT
*A Celebration of Jazz @ Spencer
*T.G. Sheppard Benefit Concert @ IMG
*Ruidoso Fall Mountain Brawl @ Eagle Creek Sports Complex

3
*Aspenfest Arts & Crafts Show @ Midtown
*Pod Chili Cook Off @ Ruidoso Downs Racetrack
*Ruidoso Service Club Golf Scramble @ The Links
*Ruidoso Fall Mountain Brawl @ Eagle Creek Sports Complex

4

5

6

7
*STYX @ IMG
*Tribute to the American Cowboy @ The Quarters

8
*Linc. Co. Cowboy Symposium @ RDRT
*Tribute to the American Cowboy @ The Quarters

9
*Linc. Co. Cowboy Symposium @ RDRT
*Tribute to the American Cowboy @ The Quarters
*Kids Rodeo @ Cowboy Symposium

10
*Linc. Co. Cowboy Symposium @ RDRT
*Tribute to the American Cowboy @ The Quarters
*USAF Band @ RMS

11
*Benise - The Spanish Guitar @ Spencer
*USAF Band @ Gateway Church and RCC

12

13
*Vince Gill @ IMG

14
*Rotary Enchilada Dinner @ RHS

15
*Oktoberfest @ RCC
*Doug Bass Tournament @ Cree Meadows
*MAW Heroes Weekend @ Ruidoso

16
*Oktoberfest @ RCC
*Doug Bass Tournament @ Cree Meadows
*MAW Heroes Weekend @ Ruidoso
*Mt. High Fly In & Car Show @ Sierra Blanca Airport
*USAF Band @ Sierra Blanca Airport
*Ski Run Road Challenge @ Ski Run Road

17
*Doug Bass Tournament @ Cree Meadows

18

19

20

21 BAH Edward Jones @ River Crossing, 5-7 pm

22

23
*Dog Park 1st Birthday Party @ Dog Park

24
*Empty Bowls Event @ ENMU

25

26

27
*Lynyrd Skynyrd @ IMG

28

29
*Day of the Dead Celebration @ Carrizozo Clay

30
*Arts & Crafts Festival @ First Christian Church
*Nob Hill Family Fun Fest @ RCC

31
*On Stage for Murder @ Spencer
*Party on the Mountain @ Ski Apache

BUSINESS AFTER HOURS SCHEDULE

Oct. 21: Edward Jones @ River Crossing, 5:00-7:00

Fine Arts - 3D Stained Glass

Stained glass is normally a two dimensional art form. The techniques of glass fusing & slumping adds a third dimension to stained glass. Glass fusing and slumping is becoming a more popular art form with new types of glass & with new types of electric kilns that can control temperatures over periods of time

The basic procedures are to cut glass to some basic shapes, add different other glass pieces then place them over a form in a kiln. Gradually heating the glass to where it softens & slumps over the mold.

The process takes the glass temperature anywhere from 1200 deg. to 2000 deg. F. The process of fusing & slumping takes about 12 hours. Four hours to gradually raise the glass temperature for the glass to fusing & slumping, then 8 hours to gradually cool the glass. Glass heated and cooled too quickly will "thermal shock" and shatter.

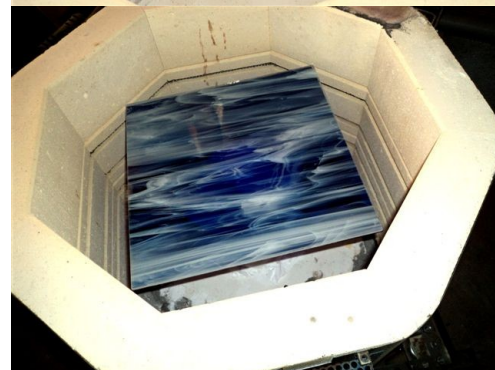
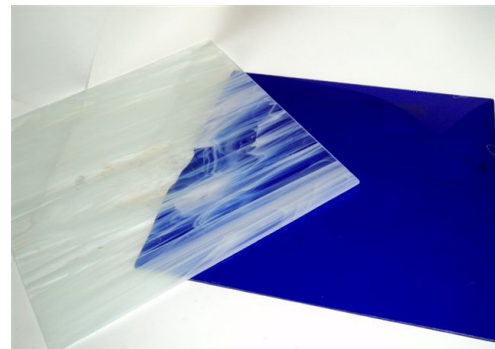
The molds used for slumping are either stainless steel or high fired ceramic that withstand high temperatures. Molds are either coated with a "kiln wash" or with a "fire paper" to form a barrier that keeps the glass from sticking to the molds.

The final step after cooling is to grind or sand off any sharp edges or corners. Than sit back and be amazed at how glass with high temperatures can form many unique and interesting shapes.

Sam Blatchley has learned this art form much mostly by trial & error. Over the years Sam Has developed his own unique style & shapes of fused & slumped glass. He has participated in several art shows & tours in the Ruidoso area. Sam recently was the chairperson for the Alto Artists Studio Tour.



Selah Glass & Art
Sam Blatchley
161 Pronghorn • Alto, NM. 88312



Member Spotlight



Otero Federal Credit Union (OFCU) is the only credit union located in Lincoln County. OFCU opened a branch in Ruidoso on December 5, 2004, in a small building on Sudderth Drive. Residents of Lincoln County immediately discovered that the low rate auto loans and superior service were to their liking. The branch grew so quickly, that the credit union bought the “old” Burger King on Highway 70 and after a major renovation job, opened its new doors in October of 2006.

OFCU began as a small civil service credit union on site at Holloman AFB in 1953. For 57 years OFCU has been serving its member-owners. The unique not-for-profit cooperative now has over \$220 million in assets, with over 32,000 members. OFCU will be conducting a Grand Opening of their new Main Office in Alamogordo on October 14th. Come down and join us at 1200 E. 10th St. in Alamogordo for food, fun and prizes. With six branches in the area, OFCU is well positioned to serve the needs of southern New Mexico.

OFCU is a full service financial institution offering everything you need for your financial well being. With free checking accounts, free online bill pay, free online banking, as well as low rate auto and mortgage loans, OFCU gives you the products you need, and the service you deserve. Famous for its low rate auto loans, OFCU continues to be a financial leader in the region.

If you have any questions about any of OFCU’s products and services, stop by our conveniently located branch in Ruidoso at 211 US Highway 70 West, or call us at (575) 378-0020. We can also be reached online at www.oterofcu.org.

Renewals

- Antler Adventures
- Art Loop
- Blue Spruce Construction
- BuyRuidoso.com
- Clark Carpenter, associate
- Chiropractic Associates of Ruidoso
- Community Youth Warehouse
- Copper Butterfly
- Cortez Gas of Ruidoso
- Dizzy Friday
- Flying J Wranglers
- Forest Home
- Greg Cary State Farm Insurance
- Help End Abuse for Life
- Homes & Land
- Humane Society
- Hurd La Riconada Gallery
- KOBTV
- Libby Corry Massage Therapist
- Lincoln County Abstract
- Lincoln County Auto Brokers
- Victoria Mauldin, Artist
- No Bones About It
- Pinnacle Realty
- Prudential Lynch Realty
- River Romance
- Ruidoso Home Care and Hospice
- Ruidoso Municipal Schools
- Ruidoso Valley Greeters Savories
- Sierra Blanca Collision Center
- Spencer Theater
- Story Book Cabins Tame-It
- Tanner Traditions
- The Wild Herb
- Thundering Paws Pet Resort
- Tularosa Vineyard
- Two Deer Gift Shop

